



Wall USA, Inc.

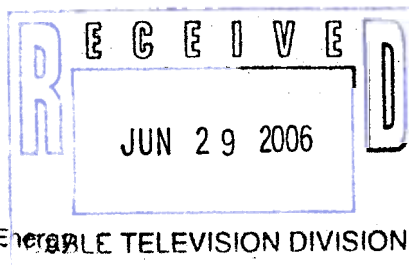
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June 28, 2006

Ms. Alicia Mathews
Department of Telecommunications & Energy
One South Station
Boston, MA 02111



Dear Director Mathews,

Wall AG, based in Berlin, was founded in 1976 and operates in over 40 cities in 5 countries on 3 continents. The business concept involves the installation of "street furniture" in return for advertising rights. High quality architectural elements such as Automatic Public Toilets, Bus Shelters, and City Information Panels are designed, manufactured, installed, and maintained at no cost to taxpayers. Revenues generated by advertising sales fund the program and provides an incremental source of revenue for municipalities. Wall USA, Inc. is a subsidiary of Wall AG, and operates street furniture programs in Boston and St Louis.

As a consumer and business leader, I was interested to learn that Verizon has filed a proposal with the Massachusetts Department of Telecommunications and Energy to shorten the process for new entrants in the video market. I believe that this type of change is needed to encourage investment and the development of new services in Boston and throughout the Commonwealth of Massachusetts.

By accelerating the rate at which new technology can be introduced to both businesses and consumers, early adopters of new technology benefit through added product features and services. Additionally, all consumers benefit as pricing improves through increased competition. The barriers to entry for new technology in Massachusetts are substantial. In order to facilitate technological advancement, the Commonwealth of Massachusetts must adopt policies that encourage investment and foster innovation. The capacity and capabilities of fiber optic technology are now available to thousands of Massachusetts consumers and businesses which should be allowed to utilize the network's full potential as quickly as possible.

Please consider the economic impact of this proposal which can benefit the state's overall competitiveness.

Sincerely Yours,

Martin J. McDonough
President, Wall USA Inc.

cc: Director of Consumer Affairs and Business Regulation, Janice Tatarka
Chairwoman Judith Judson
Commissioner James Connelly
Commissioner W. Robert Keating
Commissioner Brian Paul Golden